



US Composting Council
International Compost Awareness Week

International Compost Awareness Week
2010 Poster Contest

Deadline: February 28, 2010
Received by 12 noon EST

Join in the fun and enter *your* poster!

Call for Entries: The International Compost Awareness Week Committee of the US Composting Council invites YOU to get involved in ICAW 2010. We're looking for anyone interested in participating in our 3rd Annual Poster Contest. The winning poster will be used to promote our 15th Annual International Compost Awareness Week – May 2 – May 8, 2010.

The competition is open to everyone and anyone who wants to help celebrate composting and promote the benefits of composting and compost for effective resource management, soil health and plant growth. We invite municipal, facility, or state agency representatives and industry professionals to join in the fun -- students (grade school, middle school, high school, college), homeowners, commercial composters, green industry businesses, youth groups, everyone! Whether or not you have celebrated or been involved in ICAW in the past, we want you to participate this year.

It's easy! Here's the format:

The winning "poster artist" will have his/her name posted on the USCC website and will be included on all print material and featured in any press coverage that the USCC releases in association with our 15th Annual ICAW Celebration.

The contest begins on January 20, 2010 and continues until February 28, 2010. The finalists will be announced on the US Composting Council Web site with online voting available. The competition will be judged on the following criteria (40 points maximum):

POSTER THEME: Compost! ... Recycling for a Greener Tomorrow. Sub-theme: The Possibilities Are Endless

- *Marketability of poster to multiple audiences -- 10 points.*
- *Creative and original artwork and idea -- 10 points*
- *Attractiveness in terms of design and neatness of layout --- 10 points*
- *Overall Impact, all graphics are related to the topic and make it easier to understand the poster theme – 10 points*

All submissions received by February 28 will be judged based on the criteria above. The finalists will be announced on the USCC Web site and voting will take place from **March 4 – 12**. In the event of a tie, the ICAW Committee will use the criteria of "creative and original artwork and idea" to determine the winner.

This is YOUR opportunity to display your creative talent and show your belief in the composting industry and in the benefits of using compost!

Poster Winner

The Poster Contest Winner will have his/her poster reproduced and distributed nationwide as the official 2010 International Compost Awareness Week poster and featured on the US Composting Council Web site. The successful poster winner will receive a \$500 cash or bond* prize. Each student division winner (based on the same criteria noted above) – grade school, middle school, high school and college – will each receive \$100 savings bond in special recognition. All participants will receive a certificate of participation. *Student winners receive a savings bond.

Official Guidelines:

- **Fee:** Free! Entries are limited to ONE submission per person/class/organization -- pick your best idea and go for it! You must complete the entry form application* and checklist*, and **submit your poster to: uscc@compostingcouncil.org with “Poster Contest / Name of artist/organization” noted in the subject line.**

Register: Please read and download the registration form and these contest rules from the USCC web site at <http://www.compostingcouncil.org>.

- **Posters:** should be graphically attractive and use our dynamic ICAW campaign message ***Compost! ... Recycling for a Greener Tomorrow***” The concept and images of the poster should be based on “compost use” or address the “benefits of recycling organic waste material.” We will especially look for images that demonstrate that *compost is not limited to a specific use*, but has many uses. Compost is used for both commercial and residential applications and in a variety of industries such as landscape, nursery, agricultural and horticultural. For example, in vegetable and flower gardens ... for tree and shrub planting ... for sod production and roadside projects ... in wetlands creation, soil remediation and land reclamation ... sports fields and golf courses and for sediment and erosion control.

- **Submissions:** Each entry must be emailed with a completed application. Include the artist's name (additionally, if representing an organization, association, state agency, etc.), address, phone number and valid e-mail address. A short paragraph on why you chose to participate in ICAW 2010 and explanation of your poster concept should be included with your email submission.

- **Only original artwork will be considered.**

• Posters that include personal or corporate information or product endorsements will be disqualified.

• Copyrighted Images/Subjects: Copyrighted, trademarked products, packaging, brand names and advertisements may not be used within the poster. Original signed release forms are required for persons, whether public or private citizens who are photographed and appear on the poster. Release forms can be as simple as a paragraph stating “permission” from “subjects” with a list of names of the individuals appearing. *This rule will be strictly enforced.*

• Electronic Submission Only: Artwork is to be submitted in electronic format with a resolution of 150 dpi and in jpg format. (Note: *Poster Winner* will be requested to resubmit poster at higher resolution for reproduction purposes.) Poster should measure no larger than 13” wide X 19” high. The poster must include the words International Compost Awareness Week 2010 – May 2 – 8, 2010 along with the poster theme – ***Compost! ... Recycling for a Greener Tomorrow***”

Creative:

- The US Composting Council ICAW Committee reserves the right to alter the final poster design or to reject all submissions for the final poster design.
- When creating your poster, please remember that the winning poster will be reproduced and distributed nationally. The US Composting Council logo along with sponsor logos will be added to the poster.
- All submissions become the property of the US Composting Council and may be used for commercial purposes. No entries will be returned.

ICAW Poster Contest Application

Industry Submission:

Individual Name: _____

Company / Organization Name: _____

Title: _____

Phone: () _____ Email: _____

Student Submission:

Student Name: _____

Grade: _____ School: _____

Teacher Name or contact on behalf of student: _____

Relationship to student if other than teacher: _____

Parent Name: _____

Phone number: (_____) _____ Email: _____

Best time to contact: _____

• Included in your email - please describe the message in your poster and why you chose to participate in ICAW 2010 (please limit your description to 150 words.)

• I hereby certify that I am submitting original work and not a copy of published photographs, magazines, book illustrations, or other materials protected by copyright laws. I understand that the US Composting Council will keep my submission. I grant exclusive right to US Composting Council and its designees to utilize my artwork for promotional purposes and to display my art. I agree that my artwork and/or composition may be used, altered, or published as they see fit without additional compensation to me.

Signature of Participant:

Date: _____

Signature of Parent, Guardian, Teacher if Student under 18 years of age:

Date: _____

ICAW Poster Requirement Checklist

Before you email your poster, be sure to check that all requirements have been checked:

_____. Size is no more than 13" wide X 19" high

_____. Poster contains the theme title

_____. Poster contains "International Compost Awareness Week 2010 , May 2 – 8, 2010"

Electronic Specs: 150 dpi _____; jpg format _____.

Note: Please submit your poster to: uscc@compostingcouncil.org with "Poster Contest / Name of artist/organization" noted in the subject line. For any questions, please contact Teri Sorg-McManamon, ICAW Chair at 610-390-7930 or email to advert@jgpress.com