

USCC 19th Annual Conference & Tradeshow

January 23–26, 2011
Hyatt Regency Santa Clara



Help Expand Your Business

EXHIBIT AT THE LARGEST CONFERENCE & EXHIBITION IN NORTH AMERICA FOR THE COMPOSTING, WOOD WASTE & ORGANICS RECYCLING INDUSTRY

Why You Should Exhibit at the USCC 19th Annual Conference & Tradeshow

The US Composting Council hosts the largest Conference & Exhibition in North America for the composting, wood waste & organics recycling industry. Nowhere else will you have the opportunity to interact with more industry professionals from the organics industry. Our attendees are your target audience & we bring the buyers!

The vast majority of our attendees are facility operators and managers that need to purchase equipment, products and services. In addition to a national audience of composters and wood waste recyclers, attendees also include government officials that manage compost facilities, contract hauling services, & purchase equipment, products & services for facilities as well as the communities they serve.

California is a **huge** market for composting and mulching equipment, products and services. California is also a break through market for Anaerobic Digestion and other treatment technologies. More Compost Producers and Organics Recycling Professionals than ever are expected because:

- 1 San Jose & California, in general, are centers of activity for composting and organics recovery,
- 2 The California Organics Recycling Council (CORC) is supporting organization of the conference, including development of networking activities that will bring organics professionals from across the industry together, so attendance from California composting and mulching facilities will be high,
- 3 California's efforts to achieve 75% Recycling/Diversion will require additional composting infrastructure in the state,

- 4 Continuing Professional Education credit & CEU's are now available from ASLA & SWANA for attending the U.S. Composting Council's 19th Annual Conference & Tradeshow and,
- 5 More than 100 members joined the USCC last year.

ALL of these Compost Producers as well as hundreds of others that will be in attendance need equipment, products, and services that are provided by those who exhibit at the USCC's 19th Annual Conference & Tradeshow.

Exhibitors have more than 20 hours of networking opportunities to meet with conference attendees as well as free access to all technical, business, marketing sessions and workshops. The USCC features sponsored breakfasts, breaks and receptions with terrific food so attendees look forward to maximizing their time in the Exhibit Hall. **Again** in 2011, the USCC will raffle off thousands of dollars worth of USCC publications during refreshment breaks in the Exhibit hall; nominal registration fees will be offered to those that want to attend just the Tradeshow part of the conference; and in addition, lunch is being held in the Exhibit Hall on both days of the conference.

If you want to increase your sales to the composting, wood waste & organics recycling industry, the USCC Conference & Exhibition is the best opportunity you will ever have. The conference provides you with the largest audience of buyers & specifiers of any tradeshow in North America. It's that simple. Join your colleagues who are already signed up to establish your share of this market.

Why you should Demonstrate Equipment at the USCC 19th Annual Conference & Tradeshow

The USCC Conference hosts the largest "Live" Equipment Demonstration in the U.S. For conference attendees who have immediate or future equipment needs, this is a unique opportunity to observe some of the best and newest equipment available. For vendors and equipment manufacturers, this is a unique opportunity to demonstrate your equipment to a national audience in one location. Consider it the sales call of a lifetime!

Capitalize on the opportunity to have hundreds of facility operators and managers observe your equipment in one place at the same time.

The Newby Island Compost Facility will host the Equipment Demonstrations and Tours on the last day of the conference. Tours will include the Newby Island Composting facilities, which includes large scale windrow composting

for green waste, aerated static piles for other feedstocks, and a pilot facility for processing food residuals. This is sure to be an exciting day for all conference attendees.

More than 75% of the Equipment Demonstration space has already been reserved, with several state-of-the-art shredders/grinders, plus turners, screening plants, compost mixing and application equipment and more... Equipment Manufacturers and Suppliers that have not yet reserved their demonstration space should do so **now** before space is sold out!

Vendors interested in participating should reserve equipment demonstration space now! Fill out the registration form and mail or fax to the USCC at **631.737.4939**. For more information, call the USCC at **631.737.4931**.

Register Today!

Go to www.compostingcouncil.org or call USCC at **631.737.4931**