



**US Composting
Council**
*International Compost
Awareness Week*

1 Comac Loop
Suite 14B1
Ronkonkoma, NY 11779
Phone: (631) 737-4931
Fax: (631) 737-4939
e-mail: uscc@compostingcouncil.org

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Press Release/News Advisory
FOR IMMEDIATE RELEASE

**US Composting Council Invites You To Take Part in
2010 International Compost Awareness Week Poster Contest**

(Ronkonkoma, New York – January 18, 2010) – The US Composting Council Board of Directors, the organizational group behind International Compost Awareness Week in the United States, is proud to announce a call for entries for its 2010 ICAW Poster Contest. The contest will run from January 20 until February 28, 2010 and is open to anyone who wants to help celebrate composting and promote the benefits of composting. The winning poster will serve as the 2010 International Compost Awareness Week promotional media piece.

“Our poster contest is a vital part of International Compost Awareness Week,” said Wayne King, President of the US Composting Council. “Each year, the winning poster captures the theme perfectly, and I am sure this year will be no different.”

The year’s participants are tasked with creating a poster that reflects the theme Compost! ... Recycling for a Greener Tomorrow.” Posters must be submitted to the USCC by Sunday, February 28, 2010. Online judging will take place March 4 – 12. The Poster Contest Winner will have his/her poster reproduced and distributed nationwide as the official 2010 International Compost Awareness Week poster and featured on the US Composting Council Web site. The overall winner will receive \$500 cash or saving bond* prize. Each student division winner – grade school, middle school, high school and college – will receive a \$100 savings bond in special recognition. All participants will receive an ICAW/USCC Certificate of Participation.

Previous winning posters, as well as this year's registration forms and rules can be viewed at <http://www.compostingcouncil.org/programs/icaw/>

ICAW 2009 US sponsors included: Coca-Cola, Chinet, Bloomberg, Chick-fil-A, Stopwaste.org, Garick, BioCycle, Composting News, Reotemp Instruments, MSW Management, Filtrexx, Heritage Bag, Waste Handling Equipment News, WeCare Organics, A1Organics, Saint Louis Composting, Resource Recycling, IEM Resources, City of San Jose, Resource Conservation Challenge.

Editors NOTE:

ICAW – International Compost Awareness Week (est. 1995) is the world's largest environmental education event for composting. ICAW is a multi-media publicity and education initiative to showcase compost production and demonstrate compost use. In our 15th year, International Compost Awareness Week has grown in both strength and numbers through its sponsors and compost advocates. ICAW serves the important role of bringing the Compost! message to the attention of the public, businesses and other groups. Communities and government agencies, as well as members of the composting industry, utilize the week to promote their specific Compost! messages and programs.

Compost Awareness Week is a fun and educational week of events that offers an opportunity to learn more about the many benefits of composting while enjoying the backdrop of fun activities. To find out what's going on in your area and for a list of resources to plan YOUR event visit www.compostingcouncil.org. Each member of the USCC receives a complimentary poster. Additional, bulk copies are also available.

The US Composting Council is a national non-profit organization dedicated to the development and expansion of the composting industry in the U.S. The USCC also directs the Composting Council Research and Education Foundation (CCREF), a charitable foundation, which administers public and private research and education initiatives. For more information about the composting industry and membership in the USCC, visit <http://www.compostingcouncil.org>

International Compost Awareness Week Organizers Include:

US Composting Council – <http://www.compostingcouncil.org>
Composting Council of Canada – <http://www.compost.org>
Ireland Composting Association -- <http://www.cre.ie/>
Compost Australia -- <http://www.wmaa.asn.au/director/divisions/compost.cfm>
European Compost Network -- <http://www.compostnetwork.info/>

Contact - For questions regarding this press release:
Contact Teri Sorg-McManamon, Chair ICAW Committee, USCC
610-967-4135, ext. 33, cell# 610-390-7930, email to advert@igpress.com

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