

USCC 19th Annual Conference & Tradeshow

January 23–26, 2011
Hyatt Regency Santa Clara



WHY YOU SHOULD ATTEND THE USCC'S 19TH ANNUAL CONFERENCE & TRADESHOW

The USCC's Annual Conference & Exhibition is the Composting and Organics Recycling industry's premier event in North America, providing industry professionals with educational, networking and career advancement opportunities.

The Conference Program and suite of Workshops and Training Courses offer the most comprehensive educational and technical program available. These seminars feature 10 workshops, speakers on a broad range of industry topics, and core topics for novice composters, veteran composters and organics professionals. Four concurrent tracks allow conference attendees to choose from a wide variety of educational & technical presentations. The Conference Program includes more than 100 presentations by nationally & internationally renowned speakers.

The USCC Conference hosts the largest tradeshow in North America for the composting, wood waste & organics recycling industry. Nowhere else will you have the opportunity to interact with more than 100 equipment manufacturers, product suppliers, service providers and suppliers of compost, anaerobic digestion, and other treatment systems and technologies. There is no better place to learn about new ideas, new products & services to make your job more efficient and more profitable.

Learn about the role of organics and composting in reducing greenhouse gases (GHG's) and mitigating Climate Change—it is clear that proper management of organic materials plays a role in reducing greenhouse gases, reducing energy costs & sequestering carbon. The USCC is developing a number of tools that will help you address & benefit from these emerging issues.

California is taking a national lead in the development of conversion technologies using organic materials. Come to participate in sessions with national and worldwide leaders who are working to address diversion and renewable energy goals through innovative technologies.

The California Organics Recycling Council (CORC) is supporting organization of the conference, including development of networking activities that will bring organics professionals from across the industry together in productive interactions, as well as the presentation of a day long workshop on bioplastics, presented in conjunction with the Washington Organics Council (WORC).

Learn about the activities of CalRecycle, including the preparation of a Statewide Program Environmental Impact Report (EIR) to assess the potential environmental effects that may result from the development of anaerobic digestion (AD) facilities in California. This information will assist state and local agencies in preparing site-specific environmental documentation that may be required for AD facility applications and/or permits submitted to CalRecycle, regulatory agencies and local jurisdictions.

Successful Compost Marketers will discuss model characteristics of the Compost/Mulch industry in California—from what's happening with compost usage by Caltrans in Roadside Programs to the large-scale usage of compost and mulch in agriculture. Learn how the Seal of Testing Assurance program has affected compost market development in the state. Key trends in California compost marketing include economic models for compost usage, the importance of landscape architects, and the development of markets for specialty composts such as MSW compost and anaerobic digestion products will be presented.

Obtain Continuing Professional Education credit & CEU's from SWANA, ASLA, and other local and regional agencies for attending the U.S. Composting Council's 19th Annual Conference & Tradeshow.

Sign up for the "Expert's Corner" and receive a complimentary individualized problem solving meeting with leading experts in the field. Any problem, any topic—consultants, veteran composters, researchers, marketing professionals, regulators, soil chemists, lab directors & others will be available to assist you.

Learn about quality compost production & marketing lessons at Compost Showcase VII. The Showcase provides an opportunity for compost producers & marketers from across the country to share ideas & compare notes on branding, producing & marketing compost products.

Determine all of your current and future equipment solutions in one day! The USCC Conference hosts the largest "Live" Equipment Demonstrations in the U.S. Come and see Compost Screening, Grinding/Shredding Equipment, Turning, Mulch Colorizing, Bagging, Compost Application, Erosion Control, Rolling Stock and Mixing & Blending Equipment. For conference attendees who have immediate or future equipment needs, this is a unique opportunity to observe some of the best and newest equipment in operation in one place at one time.

California is a huge market for composting equipment, products and services. California is home the largest number of commercial and municipal compost facilities in the U.S., so attendance from California composting and mulching facilities will be high.

The Conference is being held at the Hyatt Regency Santa Clara in Santa Clara, California on 5101 Great America Parkway, Santa Clara, California, USA. Call 1.800.233.1234 & ask for the USCC conference rate of \$129/night before the room block is sold out.

The Conference is located in the beautiful San Jose/Santa Clara region of California. San Jose and Santa Clara offer a wide array of entertainment options including award winning dining, active nightlife, museums, theatre, golf, hiking, wine tasting, as well as professional and collegiate sports. Downtown San Jose is home to more than 100 restaurants and clubs, the Improv Comedy Club, as well as the HP Pavilion where the San Jose Sharks play hockey and world-renown artists perform. Visitors to the Santana Row area of San Jose enjoy upscale shopping, spas, dining and much more. The Santa Clara Golf and Tennis Club is located less than a mile from the Hyatt Regency Santa Clara, and more than 25 golf courses are within a less than an hour's drive from the hotel. In addition to these entertainment options, several renowned sites and attractions await just a short drive from the Santa Clara Convention Center. To the west the lies Monterey Bay Aquarium and Cannery Row, as well as the surf and sand of Santa Cruz, and the elephant seals of Ano Nuevo State Park. To the north San Francisco with its wealth of attractions are less than an hour away, and across the Golden Gate Bridge the world-famous wines of Napa Valley beckon visitors.